

**ONLY homes entered in the Festival can be listed on an ad.**



**Builders Association of South Central Oklahoma, Inc.®**  
**("BASCO")**  
**2010 Festival of Homes**  
**Design Book Advertising Contract**



Advertiser Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Ad Size _____	Orientation & Dimensions _____
Rate _____	SIGNATURE _____
Refer to Rate Card for Advertising rates and art specification	

Special Position _____
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**All Ads MUST be in pdf format  
and submitted on CD with  
printed copy of ad attached.**

***BILLING INFORMATION***

All Advertising is due and payable net fifteen days from the date the contract is accepted by BASCO. All Advertising Must Be ***Paid In Full*** No Later Than ***July 12, 2010***. Ads may be paid by credit card. ***Each Advertiser will have the opportunity to proof their ad at a time to be announced at a later date.*** This contract will serve as your invoice. **Please make check payable to: BASCO and mail to 210 36th Ave. SW, One Park H, Norman, OK 73072-5045**

Credit Card Type: \_\_\_\_\_ Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**PRODUCTION**

Request Production Assistance  Use Last Years Ad

BASCO USE ONLY

BASCO Ad Rep: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Date Ad Received \_\_\_\_\_ Date Forwarded to Spec Creative: \_\_\_\_\_

Advertising not paid in full by July 12, 2010 will be pulled from the publication. Artwork NOT provided camera ready may be subject to production charges. These charges are not included in the cost of ad space. All rates are quoted net. **LIMITATION OF LIABILITY: BASCO WILL HAVE NO LIABILITY WHATSOEVER TO ADVERTISER FOR ANY CLAIM RELATING TO ANY ERRORS OR OMISSIONS IN ANY ADVERTISEMENT. BASCO'S ENTIRE LIABILITY HEREUNDER, IF ANY, FOR ANY CLAIM FOR DAMAGES MADE AGAINST IT, WHETHER BASED IN CONTRACT OR NEGLIGENCE, WILL BE LIMITED TO THE AMOUNT OF CHARGES PAID, IF ANY. IN NO EVENT WILL BASCO BE LIABLE FOR ANY LOST PROFITS OR FOR ANY CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, INDIRECT, OR SPECIAL DAMAGES ARISING FROM OR IN ANY RELATED TO THIS AGREEMENT.**