



Builders Association of South Central Oklahoma[®], Inc.
2010 Festival of Homes[®]
August 28, 2010–September 5, 2010

To all Builder Members of the Builders Association of South Central Oklahoma, Inc[®].

Enclosed is your application for the 2010 Festival of Homes[®]. Please read it carefully and then fill it out **completely**. If you have any questions, please call Wanda Frost at 360-4161

The Festival of Homes[®] application is for the description of your home. For 2010 **renderings will not be produced, instead we will be taking photographs of each home**. Be sure to complete all section carefully. It is **very important** that you be precise in providing written directions to the location of your home. The maps will be completed with the information **you** provide. One more important piece of information, **FAXED APPLICATIONS WILL NOT BE ACCEPTED, ALL APPLICATIONS MUST HAVE CHECK ATTACHED.**

The 2010 *Festival Show Homes* is being built by Curtis McCarty, C.A. McCarty Construction, LLC, the developer is Trey Bates of Hallbrooke Development Group, LLC. The Home will be located in the Hallbrooke Development.

The 2010 Festival of Homes[®] Design Book advertising will be sold through the Builders Association of South Central Oklahoma Inc., BASCO[®].

Entry fees and house plans are due with this application **NO LATER THAN 5 PM , June 14, 2010**. No billing and no late payments accepted. Entry fee is \$800 for the first entry and \$500 for each additional entry.

Developers: If you are paying for any festival entry(s) in any of your subdivisions, the entry fee(s) must be in the Association's office on or before the deadline accompanied by the Festival of Homes[®] application. There will be no BASCO billing for entry fees. It is the builder's responsibility to see that the entry fee(s) from the developer is included with the complete Festival application.

The Festival of Homes[®] Committee requires that all 2010 Festival entry applications include the correct floor plan and front elevation of the home entered. Again, no applications will be accepted without the correct floor plan and front elevation.

Thank you for being a part of the 2010 Festival of Homes[®].

Sincerely yours,

Tony Foust
2010 Festival Chair



Builders Association of South Central Oklahoma®

For office use only

2010 Festival of Homes® Application

August 28–September 5, 2010

Entry # _____

Builder Name: _____
 (Print or type your name)

Company Address: _____
 Street City Zip

Telephone: _____ Check #: _____

Email: _____

The Festival Committee will provide:

1. A comprehensive advertising campaign
2. Uniform site and directional signs
3. Floor plans and elevations will be returned at the builder's request
4. A planned, promotional program to the public.
5. Four-color Design Book publication, size to be based on advertising sales.
6. Tear Drop Banner at the entrance to each development

Participants agree to:

1. Build and display home(s) to be open to the public from **1 to 7 pm** throughout the Festival.
2. Notify the Festival Committee if the home will not be open during the above hours for any reason.
3. **Have homes with the driveway in, interior finished at least through the trim and the outside 100 percent complete.**
4. Keep home(s) clean and presentable at all times.
5. Provide front elevation, floor plan, completed application and check with each entry, otherwise upon submission it will not be accepted by the deadlines.
6. Pay entry fee due at time of application. Entries will not be accepted without payment.
7. Proof each entry on the announced **proof dates from 9 am through 4 pm**, to assure accuracy. I agree that the Association will not be held responsible for not proofing festival entry(s) on the announced proof dates.
8. Complete each attached page.
9. Provide the correct floor plan, front elevation of the home entered.
10. **Pay the Association \$25.00 for any returned checks.**
11. Leave Festival of Homes® yard sign which is delivered to my festival home, at the festival entry address following the festival. If festival sign is not returned. I agree to pay \$150 for the replacement cost of the sign and/or \$75 for the cost of arrow signs not returned. Also, if the festival home sells three weeks prior to the festival the yard signage will contain a rider "**SOLD NOT SHOWING**" signage and I will notify the home-owner that the yard signage will be displayed.
12. Submit floor plan and front elevation no larger than **(11x17)** which will contain my builder name and entry address on each.
13. Should my festival home sell before the festival begins, I have the option of submitting another home for entry in the Festival.

ENTRY FEE IS \$800 for the first entry and \$500 for each additional entry. The front elevation, floor plan, and payment for entry must be submitted by 5:00pm June 14, 2010.

I understand in order to participate in the 2010 Festival of Homes® that I must be a member in good standing of the Association. I also agree to cooperate with the Festival Committee for the successful promotion of the 2010 Festival of Homes®.

I agree as a Festival participant to the terms and conditions as outlined above and will display this home to be completed for showing on August 28–September 5, 2010, as part of the Festival of Homes®. I also agree the BASCO Board of Directors has the authority to change or reschedule the date (s) of the Festival of Homes®. I understand that the Festival of Homes® Book will not be sold.

Builder Signature

Date

Make Check payable to: Builders Association of South Central Oklahoma®, Inc.
210 36th Ave. SW, Ste 1H, Norman, OK 73072-5045

The attached information must be completed and returned with your application by June 14, 2010, 5 pm.
This information will appear in the Festival of Homes® Design Book. Please read and complete it carefully.



HOME FEATURE PAGE

For office use only

Entry # _____

Complete the form below and return with a floor plan and front elevation no larger than (11"x17"). This information will be the basis of your descriptive copy in the official Festival publication and all other advertising and public relations.

Individual Builder Name: _____

Builder (corporate name): _____

Builder Phone Number: (_____) - _____ - _____ Fax: (_____) - _____ - _____

Festival Home Address: _____ City/Zip Code: _____

Location/Municipality: _____

Neighborhood/Addition: _____ School District: _____

Style: _____

(Contemporary, Traditional, Spanish, Colonial, etc. 1-story, 2-story, split-level, etc.)

Sales price range home: \$ _____ (to be used in Festival publication and advertising)

Home Plan Drawn By: _____ Type of Warranty: _____

Interior

1. Approx. sq. ft.: _____

2. No. of bedrooms: _____ No. of baths: _____ Type of Roofing: _____

3. No. of living areas: _____ Give brief 3-4 word description: _____

4. Family Room: _____

5. Give 3-4 word description of kitchen: _____

6. List other rooms (study, dining, utility, etc.): _____

7. Features (gas furnace, heat pump, etc.) *Be sure to check with your Electric/Gas Co.:* _____

8. Any other special features: _____

Locator Map Information

To insure your Festival home is properly located in advertising for the "Festival of Homes[®]", please provide accurate written directions to your home. It will appear as you indicate. Sign this form and return to the Builders Association of South Central Oklahoma[®], Inc., 210 36th Ave. SW, Ste 1H, Norman, OK 73069-5059. **Provide written physical directions to your Festival home.**

Builder Signature

Date



Festival of Homes Checklist

The following items must be completed and returned along with your contract in order for your home to be entered in the Festival:

- Contract Completed
- Provide accurate written directions to your home
- Home Feature Page Completed
- Signage Return Agreement Completed
- Floor plan Attached Required (no larger than 11x17)
- Check payable to BASCO in the amount of \$800 first entry and \$500 for each subsequent entry
- All copies together and signed

Thank you



Festival of Homes[®] Sign Information

For office use only

Entry # _____

Be sure to read the following information on signage return.

Your sign will be delivered and picked up
at the home location that you have entered into the festival.
This portion will be given to our delivery company.

AREAS: (See Attached Copy of Festival Map for Area Divisions)

- | | |
|------------------------------------|------------------------------------|
| <input type="checkbox"/> Norman | <input type="checkbox"/> South OKC |
| <input type="checkbox"/> Moore | <input type="checkbox"/> Blanchard |
| <input type="checkbox"/> Newcastle | <input type="checkbox"/> Lindsay |
| <input type="checkbox"/> Other | |

Festival Entry Address: _____

Addition: _____

City: _____

Contact Name: _____ Phone: _____

Builder Name: _____

Phone Number: _____

Physical Directions: _____

Additional Maps will be produced if there are sufficient entries.

All of the above information is correct and as a Festival of Homes[®] participant I agree to leave the Festival of Homes[®] yard sign which is delivered to my Festival Home at the address listed above, following the Festival. If signs are not returned I agree to pay \$150 for the replacement cost of the yard signs and/or \$75 for the replacement of an arrow sign. Arrow signs are available and may be picked up at the Builders Association of South Central Oklahoma, Inc[®].

Builder Signature

Date